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AddLibra Offers “Prosocial Alternative” for Book Shopping

AddLibra Bookstore donates 10% of net revenue to advance the Urban Libraries Council’s work on behalf of North America’s communities.

WASHINGTON – The [AddLibra Bookstore](#) has pledged to donate 10% of its net revenue to directly support the work of the Urban Libraries Council. AddLibra selected ULC as the beneficiary of this funding in recognition of ULC’s unique capacity and proven track record for strengthening 21st-century public libraries and the communities they serve.

“AddLibra offers booklovers a prosocial alternative for online shopping. We’ve taken a page from libraries – our mission is to build a future where everyone has an equitable chance to learn, play, work and pursue their dreams,” said AddLibra Bookstore Founder & CEO Michael Sherrod. “We’re thrilled to be able to give back to libraries across North America by supporting the Urban Libraries Council’s critical research and programs.”

“In today’s world, investing in public libraries has never been more vital for the health, resilience and growth of our communities and democracy,” said ULC President & CEO Susan Benton. “ULC is honored to have AddLibra’s support as we build on our 50 years of experience empowering public libraries as drivers for community growth.”

All donations to ULC by AddLibra will directly support programs in ULC’s three [strategic focus areas](#) – education, digital equity and healthy, sustainable communities. [ULC’s Executive Board](#) will guide the allocation of these funds.

“ULC’s Board is deeply grateful for AddLibra’s recognition and generous support,” said Richard Reyes-Gavilan, ULC Executive Board Chair and executive director of the DC Public Library. “AddLibra is setting a powerful example for booksellers everywhere – libraries are not competition, we are essential partners for fostering and supporting lifelong readers and the communities they call home.”

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About the Urban Libraries Council

The Urban Libraries Council is an innovation and impact tank of North America's leading public library systems. ULC drives cutting-edge research and strategic partnerships to elevate the power of libraries as essential, transformative institutions for the 21st-century. Over 150 member libraries in the U.S. and Canada rely on ULC to identify significant challenges facing today's communities and provide new tools and techniques to help libraries achieve stronger outcomes in education, digital equity, workforce and economic development, and race and social equity.