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Over 100 Mayors and County Leaders Speak Out Against E-Book Publishers' Price-Gouging of Public Libraries

Local government leaders from major North American urban jurisdictions sign the Statement on Equitable Public Access to E-Books

WASHINGTON – 112 mayors and county executives have signed the <u>Statement on Equitable Public</u> <u>Access to E-Books</u>, taking a stand to support fair and reasonable e-book pricing for public libraries. These leaders represent many of the largest jurisdictions in the U.S. and Canada, and together they serve over 54 million citizens.

Launched publicly in November 2019, the Statement on Equitable Public Access to E-Books was created by the Urban Libraries Council and Canadian Urban Libraries Council as a platform to unify and amplify the voices of elected officials who are calling for e-book publishers to eliminate inequitable pricing policies. In addition to signing the statement, several mayors and county leaders have commented on their strong belief in the importance of this issue for their jurisdictions, and for all communities in the digital age.

"Libraries connect all of us to knowledge and opportunity. Ensuring equitable access to this incredible resource, especially e-books and digital resources, is vital to the success of our community," said Saint Paul (Minn.) Mayor Melvin Carter.

"If libraries are priced out of meeting the e-book needs of our residents, the digital divide will widen in our city. We must speak up against barriers to equitable e-book access and ensure libraries remain 'free to all,'" said Cambridge (Mass.) Mayor Marc McGovern.

The Statement on Equitable Public Access to E-Books was issued in direct response to the embargo on e-book sales to public libraries implements by Macmillan Publishers on November 1. Under the embargo policy, all public libraries – regardless of their size – are only able to buy a single copy of new e-book titles for the first eight weeks following the book's publication. This policy exacerbates longstanding barriers to e-book pricing and access for public libraries, which have included major restrictions to

library lending by all "Big 5" publishers in the past two years, such as the introduction of licenses that expire after a limited time period or number of checkouts.

"Multinational publishers are price-gouging taxpayers and intensifying the gaps between the haves and have-nots in communities of all sizes with their restrictive licenses and excessively high prices. Most concerning is the new e-book embargo imposed by Macmillan Publishers, which results in an intentional erosion of digital equity by severely restricting e-book access for library patrons," said ULC President & CEO Susan Benton. "By signing the Statement on Equitable Public Access to E-Books, North America's mayors and county executives are sending a powerful message they will not stand for the extreme restrictions e-book publishers are placing on public libraries, which limit/jeopardize their essential role as engines for democracy."

The statement reads as follows:

Major publishers have introduced severe restrictions to e-book and e-audiobook lending for public libraries, including embargoes on the sales of new titles and unreasonably high prices, which far exceed the prices offered for print books. As a result, libraries will be unable to fulfill their core functions in building educated, literate communities. These restrictions will be most harmful for populations who already face significant barriers to equitable knowledge and information access in our communities – including youth, people living with disabilities and those with limited financial means.

Public libraries play an essential role in leveling the playing field and strengthening the foundation of our communities. As digital technologies become increasingly inseparable from the ways that people learn, work and interact, the library's unique ability to create onramps for information and knowledge access is more important than ever. There is significant, rising demand for e-books and e-audiobooks from public library users — overall, digital content circulation is increasing by 30% per year.

As elected public officials and trusted leaders in our communities, we are committed to protecting and supporting the capacity of public libraries to:

- Provide equal access for individuals to gain knowledge and become proficient with digital tools, regardless of their income, physical abilities, age, gender, sexual orientation, race, citizenship status or religion.
- Support lifelong learning and foster empathy, curiosity, civic engagement and a love of reading among community members.
- Educate community members about the rights, responsibilities and implications of their lives online, including data privacy risks when accessing online learning resources and digital content.
- Serve as valued partners to local government in advancing city/county outcomes for digital inclusion and as institutions that support informed citizens.

Our cities and counties are strongest when all individuals have the same opportunities to further their personal, educational and professional goals. Our democracy is non-negotiable. We stand with all who are urging e-book and e-audiobook publishers to institute fair, transparent and flexible lending models for public libraries.

The following mayors and county executives have signed on to the above statement:

IN THE UNITED STATES

County Board of Supervisors VP Keith Carson

Alameda County, Calif.

County Executive Steuart Pittman

Anne Arundel County, Md.

Mayor Bernard Young

Baltimore, Md.

County Judge Nelson Wolff

Bexar County, Texas

Mayor Thomas Bernabei

Canton, Ohio

Mayor Lori Lightfoot

Chicago, III.

Mayor Stephen K. Benjamin

Columbia, S.C.

City Manager T.C. Broadnax

Dallas, Texas

Mayor Michael Hancock

Denver, Colo.

County Manager Wendell Davis

Durham County, N.C.

County Executive Mark C. Poloncarz

Erie County, N.Y.

County Executive Bryan Hill

Fairfax County, Va.

Mayor Nancy B. Vaughan

Greensboro, N.C.

Mayor Luke A. Bronin

Hartford, Conn.

Mayor Ethan Berkowitz

Anchorage, Alaska

Mayor Steve Adler **Austin, Texas**

County Executive John A. Olszewski Jr.

Baltimore County, Md.

Mayor Marc McGovern

Cambridge, Mass.

Mayor Vi Lyles

Charlotte, N.C.

Mayor John Cranley

Cincinnatti, Ohio

County Board of Supervisors Chair John Gioia

Contra Costa County, Calif.

Mayor Nan Whaley

Dayton, Ohio

Mayor Steve Schewel

Durham, N.C.

Mayor Drew Boyles

El Segundo, Calif.

County Executive Kathy Dahlkemper

Erie County, Pa.

City Manager David Parrish

Greensboro, N.C.

County Commissioner Denise Driehaus

Hamilton County, Ohio

Mayor Sylvester Turner

Houston, Texas

County Executive Calvin B. Ball III

Howard County, Md.

Mayor Eileen Weir Independence, Mo.

County Executive Frank White

Jackson County, Mo.

Mayor Bobby Hopewell Kalamazoo, Mich.

Mayor Frank Scott Jr. Little Rock, Ark.

Mayor Eric Garcetti Los Angeles, Calif.

Mayor Greg Fischer **Louisville, Ky.**

County Commissioner Tina Skeldon Wozniak

Lucas County, Ohio

Mayor Satya Rhodes-Conway

Madison, Wis.

County Commissioner Anthony Traficanti

Mahoning County, Ohio

County Manager Dena Diorio **Mecklenburg County, N.C.**

County Executive Marc Elrich Montgomery County, Md.

County Council President Nancy Navarro

Montgomery County, Md.

County Chair Deborah Kafoury **Multnomah County, Ore.**

Mayor John Cooper Nashville, Tenn.

Mayor Toni Harp **New Haven, Conn.**

Mayor LaToya Cantrell **New Orleans, La.**

Mayor Breea Clark Norman, Okla.

Mayor James Kenney Philadelphia, Pa.

Mayor Kate Gallego **Phoenix, Ariz.**

County Administrator Chuck Huckelberry

Pima County, Ariz.

Mayor Bill Peduto **Pittsburgh, Pa.**

Mayor Kate Merchant Snyder

Portland, Maine

County Council Chair Paul Livingston

Richland County, S.C.

Bryan Barnett

Rochester Hills, Mich.

Mayor Lovely Warren

Rochester, N.Y.

Mayor Melvin Carter Saint Paul, Minn.

Mayor Jenny Wilson

Salt Lake County, Utah

Mayor Ron Nirenberg
San Antonio, Texas

Mayor London N. Breed San Francisco, Calif.

Mayor Sam Liccardo San José, Calif.

Mayor Gleam Davis Santa Monica, Calif.

Mayor George Van Dusen

Skokie, III.

St. Louis County, Mo.

Stark County, Ohio

Mayor Michael Tubbs

County Executive Sam Page

Stockton, Calif.

Mayor Wade Kapszukiewicz

County Commissioner Richard Regula

Toledo, Ohio

Mayor Bobby Dyer Virginia Beach, Va.

Mayor Muriel Bowser

Washington, D.C.

Mayor Jamael Tito Brown

Youngstown, Ohio

IN CANADA

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Mayor George V. Harvie

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Mayor Ron Oszust

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Mayor Cam Guthrie

Guelph, Ont.

Mayor Fred Eisenberger

Hamilton, Ont.

Mayor Leo Facio

Harrison Hot Springs, B.C.

Mayor Sylvia Pranger

Kent, B.C.

Mayor Val van den Broek

Langley, B.C.

Mayor Ed Holder

London, Ont.

Mayor Gordon Krantz

Milton, Ont.

Mayor Bonnie Crombie

Mississauga, Ont.

Mayor Leonard Krog

Nanaimo, B.C.

Mayor Rob Burton

Oakville, Ont.

Mayor Dan Carter Oshawa, Ont.

Mayor Jim Watson

Ottawa, Ont.

Mayor John Vassilaki

Penticton, B.C.

Mayor Dennis Dugas

Mayor Gabriele Wickstrom

Port Hardy, B.C.

Port McNeill, B.C.

Mayor David Formosa Powell River, B.C.

Mayor Kris Olsen

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Chair Kevin Acton
North Okanagan, B.C.

District Board Chair Patrick Brabazon

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Mayor Christine Fraser **Spallumcheen, B.C.**

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Vaughan, Ont.

Mayor Dave Jaworsky Waterloo, Ont.

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Mayor John Tory **Toronto, Ont.**

Mayor Kennedy Stewart

Vancouver, B.C.

Mayor Victor Cumming

Vernon, B.C.

Mayor Gord Milsom West Kelowna, B.C.

Visit <u>urbanlibraries.org</u> for more information about the statement and the most up-to-date list of signatories.

About the Urban Libraries Council

The Urban Libraries Council is an innovation and impact tank of North America's leading public library systems. ULC drives cutting-edge research and strategic partnerships to elevate the power of libraries as essential, transformative institutions for the 21st-century. More than 150 urban member libraries in the U.S. and Canada rely on ULC to identify significant challenges facing today's communities and provide new tools and techniques to help libraries achieve stronger outcomes in education, digital inclusion, workforce and economic development, and race and social equity.

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