



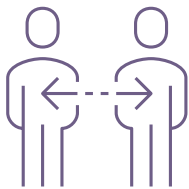
## DEEP COMMUNITY ROOTS

As community anchor institutions, libraries are in touch with the needs of diverse audiences, connected to underrepresented populations and able to meet individuals where they are to support and encourage their hopes and dreams.



## KEY TOOLS AND SPACES

Libraries have valuable physical resources – neighborhood spaces where entrepreneurs can meet, learn, work and connect with peers; technology tools that provide digital connections; makerspaces, business incubators and learning labs that ensure everyone has access to tools for success.



## ABILITY TO LEVEL PLAYING FIELDS

Libraries exist to ensure access for all.



## REPUTATION FOR BEING RELIABLE AND WELCOMING

Libraries are trusted, inclusive and free – characteristics that resonate with emerging entrepreneurs.



## STRENGTH IN PROVIDING PERSONALIZED EDUCATION

No organization does customized learning better than the public library – particularly for adult learners to develop the skills and confidence needed to pursue new opportunities.



## KNACK FOR BUILDING RELATIONSHIPS

Libraries are skilled at establishing partnerships that broaden their capacity and strengthen the entrepreneurial ecosystem.