SMALL BUSINESS AND NONPROFIT

ECONOMIC IMPACT

Driving economic growth for Lucas County

+	Training and Education Value:	**$404,802**
+	Research Services Value:	**$2,407,106**
+	Physical Space Value:	**$83,814**
+	Technology and Equipment:	**$234,482.22**

$3,130,204.22
in value to entrepreneurs and businesses

In 2024, the Small Business and Nonprofit librarians at Toledo Lucas County Public Library held 2,349 individual assistance sessions and 106 public programs.

Individual entrepreneurs, fledgling small businesses, and nonprofit organizations received help with:

- Writing business and marketing plans
- Researching their industry
- Learning about their competition
- Identifying potential customers
- Finding funding

The Small Business Team also connected these customers to other critical Library resources including:

- Unlimited public computer and WiFi access.
- Individualized technology instruction to learn about new tools and efficiencies.
- Free and convenient printing for essential documentation.
- Access and training for executive-level tools such as Mergent Intellect, Guidestar, Plunkett Research, and more.
- Personalized help selecting books, magazines, and articles that support their organization's mission.

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National IMLS Medal Winner

March 2025