



The Urban Libraries Council seeks a paid Communications Intern for 15-25 hours per week. As an intern at ULC, you will dive deep into areas like race and social equity, entrepreneurship, education, digital inclusion and healthy, sustainable communities. Sound exciting? Keep reading.

ULC has spent nearly 50 years enriching urban communities by strengthening their public libraries. As think tank of North America's largest public library systems, ULC's members are thought leaders dedicated to innovation and the continuous transformation of communities. ULC's programs focus on today's critical issues for urban centers, including economic and workforce development, sustainability, technology infrastructure, health and public safety and education.

This internship is being extended to bachelor and graduate degree candidates in communications, media studies, journalism and public affairs. ULC will support arrangements for school credit wherever possible. The Communications Intern will have an opportunity to:

- Broaden the impact of national communications efforts to tell the story of how public libraries are addressing critical issues in local communities.
- Work across ULC's departments to develop professional skills including writing, working in activity teams and developing high quality communications and designed content.

This position will report to the Director of Communications.

Responsibilities include:

- Adapt ULC's program content into short web, blog, newsletter and social media content.
 - Outline themes, create new content and present suggestions for improving content for ULC's strategic areas in collaboration with program leads.
 - Write and schedule weekly social media posts around ULC programs, initiatives and member/partner activities.
- Assist in research, mapping and reporting on national trends in public library service, such as the "Fine Free Movement."
- Create original communications pieces for ULC member activities, events, award programs, media relations and outreach.
- Follow ULC members' and partners' social media outlets to identify trends, re-post/re-tweet content and increase ULC's social media reach.
- Support metrical tracking and analysis of communications campaigns and platforms.

To apply to this position, please email your resume and a cover letter to resumes@urbanlibraries.org.