Among responding libraries:

**61%** say ULC’s work has reinforced the library’s existing commitment to working with entrepreneurs.

**55%** are exploring new ways to broaden the library’s impact as an entrepreneurial hub.

**46%** are more aware of the library’s unique capacity to serve entrepreneurs.

**38%** have created at least one new connection or partnership to increase capacity to support entrepreneurs.

**46%** are exploring how to align services internally to better support entrepreneurs.

**46%** are currently providing services designed specifically for immigrants, people of color, women and/or veterans.

**40%** are focusing more intentionally on reaching and engaging entrepreneurs most in need of support including immigrants, people of color, women, veterans and justice-involved residents.

Survey respondents identified libraries’ top three challenges for expanding entrepreneurial support:

- **56%** Insufficient staff time to carry out the work
- **46%** Too many competing priorities for library resources
- **42%** Lack of staff expertise to support entrepreneurs/small businesses

Survey respondents shared the following insights:

- Libraries are poised to make notable economic impacts by working strategically to provide support to businesses and entrepreneurs.

- ULC’s work inspired us to explore targeting veterans and justice-involved residents to tailor entrepreneurial services to their specific needs to augment our current intentional engagement with women and immigrants.

- The entrepreneurial mindset is becoming necessary for creative minds in the field. It is the future of how work will get done.

- This work can’t be done by waiting for people to discover that the library has services that will help them. We need to be out in the community – engaging these entrepreneurs (of all stripes) where they are.

- We have gained insight into the importance of supporting the workforce of the future and matching library services to support the needs of future entrepreneurs.

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