Program Title: Newcomer Entrepreneur in Residence Project
Program Goals:
To provide information, personalized support, and opportunities for skill development to newcomers aspiring to start new businesses; to enrich newcomer entrepreneurs' understanding of the Canadian economy, market, work environment and business practices; and to build their business foundation.

Breaking down barriers to access and driving inclusion. Torontonians have continuous, lifelong and self-directed learning opportunities to develop multiple literacies that support health, education, employment and entrepreneurship, and enhance their quality of life.

TPL Strategic Priority:
Activities
Reach

Input

Program governance: Business, Science & Technology Department (BST): Manager, Information & Operations; BST Librarian

Library staff

Community partners

Newcomer Entrepreneurs in Residence (NEIRs)

Library resources (e.g., collections, technology-enabled work space)

Library Space

Promotion

Evaluation

Output

Activities

NEIRs conduct one-on-one consultations with participants to provide personalized support

NEIRs publish blog posts encouraging information sharing and community engagement

TPL staff provide guidance to participants in the use of library collections and resources

Develop and deliver in each residency six programs tailored to NEIRs' areas of specialty and community needs (e.g., starting a small business, financing, import/export business)

Conduct two 9-week newcomer entrepreneur residencies concurrently in 2 District branches.

Program participants: potential newcomer entrepreneurs

Reach

NEIRs

Program governance: Business, Science & Technology Department (BST): Manager, Information & Operations; BST Librarian

Library staff

Community partners

Newcomer Entrepreneurs in Residence (NEIRs)

Library resources (e.g., collections, technology-enabled work space)

Library Space

Promotion

Evaluation

Output

Activities

NEIRs conduct one-on-one consultations with participants to provide personalized support

NEIRs publish blog posts encouraging information sharing and community engagement

TPL staff provide guidance to participants in the use of library collections and resources

Develop and deliver in each residency six programs tailored to NEIRs' areas of specialty and community needs (e.g., starting a small business, financing, import/export business)

Conduct two 9-week newcomer entrepreneur residencies concurrently in 2 District branches.

Program participants: potential newcomer entrepreneurs

Reach

NEIRs
Outcomes

<table>
<thead>
<tr>
<th>Short Term</th>
<th>Medium Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participants have increased understanding of the Canadian economy and business niches</td>
<td>Participants apply new knowledge, information, skills and supports towards advancing their business objectives</td>
</tr>
<tr>
<td>Participants acquire knowledge, skills, and connections relevant to the Canadian work environment</td>
<td>Participants have increased participation in/connection with local labour markets and business communities</td>
</tr>
<tr>
<td>Participants connect with relevant community/government resources</td>
<td>Participants have an expanded network to support their business objectives</td>
</tr>
<tr>
<td>Participants network with each other and with seasoned entrepreneurs to share connections, information, ideas</td>
<td>TPL has enhanced service offer to address newcomers' information needs</td>
</tr>
<tr>
<td>Participants access library collections, services and staff expertise to address their specific information needs</td>
<td>NEIRs increase their demonstrated ability to assist potential newcomer entrepreneurs to overcome obstacles and business challenges</td>
</tr>
<tr>
<td>NEIRs strengthen connections with the community</td>
<td></td>
</tr>
</tbody>
</table>

Impact

| Newcomers participate in local labour markets, broader communities and social networks |
| Newcomers contribute to the Canadian economy and integrate with Canadian society. |
| Align with Strategic and City of Toronto priorities including Economic Vitality to ensure Toronto’s workforce has the skills, education and knowledge demanded by an evolving and competitive economy. The City of Toronto Newcomer Strategy which is designed to improve newcomer settlement through shared leadership, stronger collaboration and a more seamless and well-coordinated service system. |

To provide information, personalized support, and opportunities for skill development to newcomers aspiring to start new businesses; to enrich newcomer entrepreneurs' understanding of the Canadian economy, market, work environment and business practices; and to provide participants with vital links to applicable community and government resources and other supports to help them have continuous, lifelong and self-directed learning opportunities to develop multiple literacies that support health, education, employment and entrepreneurship, and enhance their quality of life.