# Discover Summer 2023 Goals

**Improve learning retention for students over the summer by offering opportunities for them to practice skills related to reading, STEM, and social and emotional learning.**

* Design summer learning booklets that motivate students to continue learning over the summer.
* Organize system-wide programming support that improves physical accessibility of activities from the booklets
* Promote program engagement by developing an incentive structure that motivates youth to complete the challenge and enjoy the summer learning journey.

**Strengthen community ties by engaging with partners and the community to plan and produce summer learning activities.**

* Collaborate with schools on program design
* Collaborate with partners on booklet activities
* Bring Discover Summer program to summer camps and daycares through outreach
* Host robust line-up of community presenters

**Strengthen program impact and staff alignment by tying activities to system-wide priorities and offering opportunities to engage with program materials ahead of summer.**

* Strategic plan connection (TBA)
* Host learning sessions throughout the year to give staff opportunities to explore Discover Summer program goals and strategies for achieving goals
* Tie staff training to social and emotional learning and how to support student SEL needs over the summer

**Measure and plan for program success by gathering input from customers and staff**

* Involve staff from each FMP Zone in Summer planning team
* Increase program “completion” from 5% in 2021 to 10% in 2022, to 20% in 2023 (measured as the number of students who enter the grand prize drawing, out of the number of students who receive a free book)
* Collect customer feedback through mid-point focus groups and grand prize entry forms
* Collect staff feedback through both mid-point and wrap-up survey

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| **Goal** | **Method** | **Activity** | **Measurement** | **Impact** |
| Improve learning retention | Design summer learning booklets that inspire & engage youth | “Discovery Goals” and self-directed learning encourage youth to explore their own interests | 3 age group booklets + 1 Spanish language booklet | Youth are motivated to continue learning over the summer. Youth believe that reading and learning are their own rewards |
| Offer system-wide programming support and materials |  |  | Youth are able to complete activities from the booklets |
| Promote program engagement through incentive structure and check-in process | Standard “check-in” process excites youth to stick with the DS program |  | Youth are motivated to complete the challenge. Youth enjoy the summer learning journey. |
| Strengthen community ties | Collaborate with schools on program design |  |  | Discover Summer meets critical learning needs of students |
| Collaborate with partners on summer programming | Seek partner expertise to meet a variety of youth learning needs |  | There is a shared community-wide focus on summer learning  Youth can connect with important community resources |
| Bring DS program to summer camps and daycares through outreach |  |  | Youth have access to Discover Summer where they are |
| Strengthen program impact through staff alignment | Implement a program that unlocks youth’s limitless learning potential | Craft a mission statement in partnership with staff system-wide | Staff from many locations participate | Staff understand how Discover Summer supports CHPL in achieving organizational goals |
| Host staff learning sessions throughout the year | Each month leading up to Summer has a session on a particular topic | Staff from each location participate | Staff are aligned around Discover Summer program goals and strategies for achieving goals together |
| Tie staff training to social and emotional learning | Offer mentorship training for YS-related staff | Staff from each location participate | Staff are prepared to support student SEL needs over the summer |
| Provide resources to support locations in offering welcoming spaces for youth to thrive | Schedule central presenters for Summer  Purchase games & activities for pop-up programs  Purchase activity/engagement wheels for all locations | Invest equitably in locations based on need | Youth feel engaged and supported when they enter the Library |
| Gather input from customers and staff | Involve staff from each FMP Zone in Summer planning team | Staff help set goals, communicate with fellow staff, and produce DS deliverables | 5 from Service, 1 from Outreach | System-wide representation and buy-in for DS |
| Increase program “completion” rates | Strengthen check-in process to increase excitement among youth to continue learning | From 5% in 2021 to 10% in 2022, to 20% in 2023 | More youth retain learning skills over the summer |
| Collect customer feedback | Learn about community priorities and needs | 3 mid-point focus groups and grand prize entry forms | Community input helps shape DS year after year |
| Collect staff feedback | Learn about community priorities and needs | Mid-point and wrap-up surveys | Staff expertise helps shape DS year after year |