2025 ULC Library Insights Survey



2025 Data Collection Underway

The <u>Library Insights Survey (LIS)</u> is the most robust and comprehensive dataset available today on how urban public libraries are used. Now in its third year, the LIS gathers key quantitative and qualitative data from ULC member libraries across **four core categories**:



By participating, your library not only gains valuable insights to support operational decisions and strategic planning—you also **help shape a powerful, collective narrative about the health, growth, and impact of urban libraries across North America.**

Why Your Participation Matters

Stronger Data = Stronger Libraries

• Every participating library strengthens the dataset—creating a fuller picture of how libraries operate across size, region, and resource levels.

Peer Benchmarking & Planning

• Use LIS results to compare with similar systems and make smarter decisions around space, programming, technology, staffing, and more.

Fuel for Federal Advocacy

• ULC uses LIS data to educate Congressional leaders and advocate for funding. With uncertainty surrounding IMLS' Public Library Survey, LIS is now more essential than ever.

Media & Messaging Impact

• LIS findings are already helping reshape the public narrative around libraries—offering timely, data-driven context to journalists and policymakers.

Learn more at https://www.urbanlibraries.org/initiatives/research-and-data/survey.

For questions about the LIS, please contact Femi Adelakun, Director of Research and Data, at **fadelakun@urbanlibraries.org**.