

ConnectED Library Challenge

Summary of progress June 2015 – December 2015

Hennepin County Library's Partners in Education Project increases library capacity to partner with school districts to support student learning both in and out of the classroom. **Hopkins Public Schools Power Up: Libraries** program connects students, families, and educators to public library databases, books, and electronic educational materials, as well as increases awareness of informal learning experiences and spaces available at Hennepin County Libraries during out of school time.

Scope and Impact	7,400 Students and their families and 1,000 educators.		
Goal: Ensure 100% students enrolled have an active library account by the end of the 2015-2016 school year	<ul style="list-style-type: none"> ● Phase 1: Both Junior High Schools STATUS: COMPLETE ● Phase 2: Hopkins High School STATUS: COMPLETE ● Phase 3: Six elementary schools + Chinese Immersion School STATUS: IN PROGRESS ● 3,363 library accounts processed. HCL welcomed 905 NEW patrons (27% of student body), and provided barcode reminder cards for 2,458 EXISTING patrons. 	<p>In compliance with MN State Law, District Policy, and Library Policy, HPS sends student directory information (first name, last name, address, phone, date of birth) and "homeroom teacher" in an Excel spreadsheet. HCL creates new library cards or barcode reminder cards, and then distributes them directly to students during the school day.</p> <p>Students who enroll after the initial distribution period receive cards or barcode reminder cards via mail on a monthly basis.</p>	
Goal: Ensure 100% students have reliable access to library resources	<ul style="list-style-type: none"> ● Of the 1,680 junior high school students who received library cards or barcode reminder cards, 93% have reported successfully logging into their accounts. ● High school success rate will be available in January 2016. 	<p>Students in a 1:1 technology environment (grades 6-12) follow a Google Form that guides them through logging into their account, storing their credentials (barcode/PIN or username/password) into their personal drive, and then report whether they have successfully logged into their account or not.</p> <p>HCL staff are on site, with mobile library card kits, to address any account access issues on the spot.</p>	
Goal: Increase student awareness of both formal and informal learning resources	<ul style="list-style-type: none"> ● Promotional Video: https://vimeo.com/141092985 ● Promotional Insert (attached) ● HPS message to families ● Joint press release & news items ● Media specialist-created website 	<p>On the Horizon:</p> <ul style="list-style-type: none"> ● HCL Staff will present to all HPS educators during professional development day ● Junior High Students will take monthly trips to area libraries after school ● HCL staff will connect with High School Student Government to promote opportunities ● HPS educators will have opportunities to receive library cards 	
Contact	<p>Katherine Debertin Youth Programs Manager kdebertin@hclib.org OR 612-543-8032</p>	<p>Diane Schanen Circulation Supervisor dschanen@hclib.org OR</p>	<p>Saad Samatar Senior Librarian ssamatar@hclib.org OR</p>

Partnership Narrative

Hennepin County Library (HCL) and Hopkins Public Schools (HPS) are partnering in an effort to resource 100% of the student body with a public library card, to see students engage with library resources both in and out of the classroom, and to connect every student with library programs and services that support both formal and informal learning. HPS secondary students learn in a 1:1 technology environment (iPads in Junior High, Chromebooks in High School), and educators are actively supporting students in engaging with the range of quality library resources that they can use for pleasure and for research. HCL staff are using existing account types and library card distribution procedures to equip the students (and, now, educators) with library cards. HCL staff are able to further the reach of current services, from the recently re-designed mobile-responsive website (with account integration features and easy-to-discover resources) to quality out-of-school time programming (such as hands-on tech workshops led by teens, interest-based clubs, and homework help), from employment opportunities for teens to early learning play spaces for younger elementary students (and younger siblings!).

The following arenas have emerged as key areas:

Data Privacy

- Although HPS is legally able to share student directory information with HCL (and parents were given the option to opt-out), once a public library barcode is attached, that data is considered private. HCL is not able to share the barcode information to the school staff. As a result, HCL is distributing cards directly to the students (in person when possible, or by mail) during the school day. HPS is not able to provide HCL with student email addresses, so creating a process where barcode information can be shared with students directly via email is not viable at this time.
- Media specialists were made aware that the default is that parents/guardians have access to their child's public library card info, but the child can request that we keep it private by submitting a [Data Privacy Request for Minors](#) form to the library.

Roadblocks on the way to 100%

- HCL staff have spent approximately 105 hours processing library cards for secondary students, and approximately 84 hours distributing cards. The amount of staff time is manageable (and a [great](#) training opportunity for new staff), but we are beginning to explore ways of automating the process. HPS staff have coordinated complicated building schedules and valuable instruction time to allow for distribution during the school day.
- The follow-up with 250 students who didn't fill out the Google Form to indicate they had received their card and logged in took twice as much effort than the initial distribution to 3,000 students.

Library Cards are only part of the answer

- Educators in every classroom need library cards, too, in order to fully understand the value of the resources and feel confident in integrating them into their toolbox. HCL staff will present top resources at an upcoming HPS Staff Development Day, and provide opportunity for educators to "play" with resources they may have forgotten or were previously unaware of. Mobile library card kits will be available to issue/register cards on the spot.
- HCL supports student success after school with collaborative study spaces, Wi-Fi and Internet access, quality afterschool programs, and expert library staff. We are currently exploring an option to bus junior high and high school students to and from area libraries after school to whet the appetite.

Ready Advocates

- As HCL prepares to expand to other districts in the county, one area that has stood out as key to a successful partnership is that HPS is ready for this work. Communications staff have championed this project, Administrators support staff time dedicated to this partnership, and the media specialists and educators are enhancing what they already do in the classrooms, as opposed to replacing or adding on in ways that don't mesh with their expectations or goals.
- HPS and HCL each recognize the unique roles each play in student's lives, and the quality environment each provides. A guiding principle to this work has been for each organization to bring their strengths to the partnership.

PROMOTIONAL INSERT FRONT:

your free library card

- free tech workshops
- free clubs
- free online magazines
- free answers
- free space to hang out
- free books and eBooks
- free online homework help
- free computer access
- free eAudiobooks
- free learning
- free Wi-Fi
- free movies
- free databases
- free music

Hennepin County Library
www.hclib.org

From the Hennepin County Library Partners in Education Project
Use your card online at www.hclib.org or at any of our 41 libraries — at least one is close to you. Need help? Ask us: www.hclib.org/askus

PROMOTIONAL INSERT BACK:

Your free library card has more power than ever!

- If you are new to Hennepin County Library, your free library card is enclosed.
- If you already have an account with us, your library card barcode is enclosed. (Your PIN is the last four digits of your phone number.)
- Have questions about your card or need a replacement? We want to help! Ask us: www.hclib.org/askus

Did you know you can use your library card to ...

- Download eBooks and eAudiobooks from OverDrive Digital Library
- Download songs and music videos from Freegal
- Check out a book — manga, romance, history, sci-fi, more!
- Read online magazines from Zinio
- Access a computer with Internet and software such as Office 2013

Wait, there's more! At your library, you can also:

- Attend a tech workshop to design, create and share
- Join a club to explore your interests
- Volunteer to give back to your community
- Get in-person tutoring

Hennepin County Library
www.hclib.org

Learn more about using your library card at www.hclib.org/about/borrowing.

08/2015

JOINT PRESS RELEASE:

Hennepin County Library and Hopkins Public Schools to ‘Power Up: Libraries’ as part of White House sponsored youth initiative

By the end of the 2015-16 school year, every Hopkins student will have an active library card

Hopkins Public Schools is excited to be the first district in Minnesota, and one of 54 in the nation, to participate in the White House ConnectED initiative through a partnership with Hennepin County Library. The District’s **Power Up: Libraries** program connects students to the public library, a powerful educational resource. Its participation will enrich the classroom experience by connecting all students to Hennepin County Library’s extensive collection of print and electronic resources.

Power Up: Libraries will enhance the classroom experience by providing students with access to Hennepin County Library’s databases, books, and multimedia education materials. Hopkins students will also have greater awareness of additional library assets including after-school programming, employment, and spaces.

“Our partnership with Hennepin County Library is such a natural fit as we move forward with connecting all Hopkins students with rich and engaging resources,” said Ivar Nelson, director of media and technology for Hopkins Public Schools. “The partnership encourages our students to be lifelong learners and readers long after they graduate from Hopkins Public Schools.”

Working a building at a time, Hopkins Schools is committed to every student having an active library card and knowing how to use it by the end of the 2015-16 school year. **Hopkins teachers and media specialists and Hennepin County Library staff will connect West Junior High students to their library cards on Oct. 13 and 14 from 7:45 a.m. until 2:30 p.m.** Staff from Hennepin County Library will issue the cards to students and provide expert training on all the options that are available to them through the library.

After this training, all Hopkins junior-high students will have library cards. North Junior High students received their cards the first week of school. Hopkins High School plans to distribute in mid-November.

In 2013, President Obama issued the ConnectED challenge to transform teaching and learning through digital connectivity and content. In 2015, he extended the challenge to both publishers and public libraries. Hennepin County Library was charged with creating, building, or strengthening partnerships that support learning in young people.

“We are pleased to be partnering with Hopkins Public Schools in response to the President’s challenge,” said Lois Langer Thompson, Hennepin County Library director. “Library cards support student access and achievement, and it’s been a joy to watch Hopkins students discover their power.”

Hopkins was chosen as a partnering school district because of its robust 1:1 digital environment at the junior-high and high-school levels, as well as access to technology at the elementary level. Hopkins has also invested in its media specialists and has a librarian at each of its schools, making the partnership seamless.

More information about Hennepin County Library can be found online at: www.hclib.org.

About Hopkins Public Schools

Hopkins Public Schools is an award-winning school district with a K-12 population of about 7,200 students, serving the city of Hopkins, most of Minnetonka, about half of Golden Valley, and portions of Eden Prairie, Edina, Plymouth, and St. Louis Park. It has six elementary schools, one academy Chinese immersion program, two junior highs and one high school.

STAR TRIBUNE ARTICLE:

Library cards for all kids in Hopkins - StarTribune.com

MINNEAPOLIS

Library cards for all kids in Hopkins

The Hopkins School District is aiming to put a library card into every student's hand by the end of the school year, through a partnership with the Hennepin County Library and a White House initiative.

OCTOBER 17, 2015 — 12:03AM

The Hopkins School District is aiming to put a library card into every student's hand by the end of the school year, through a partnership with the Hennepin County Library and a White House initiative.

The ConnectED Library Challenge is President Obama's goal to have libraries pair up with schools so every child enrolled can get a library card. Hopkins is the first district in Minnesota to participate, and Hennepin County represents one of about 50 communities taking up the challenge to increase access to learning resources and library books.

"There's a wealth of value in the public libraries," said Ivar Nelson, the district's technology director.

The district of approximately 7,000 students has had a "strong foundation" of technology in classrooms, Nelson said. It dubs its technology devices program "1:1" because it gives iPads to every student in grades seven through nine and Chromebooks to every high school student.

The district's intention in its "Power Up: Libraries" program isn't just handing out districtwide library cards, Nelson said, but creating opportunities outside of the traditional classroom. "We hope to take it beyond that," he said.

The Hennepin County Library wants to support students in discovering the power of the library card, said Katherine Debertin, the library's youth programs and services manager.

"The White House recognized the strong role that libraries are already playing, and then challenged us to take it to the next level and partner with entire school districts," she said.

BEENA RAGHAVENDRAN

<http://www.startribune.com/library-cards-for-all-kids-in-hopkins/333421031/>

1/5/2016

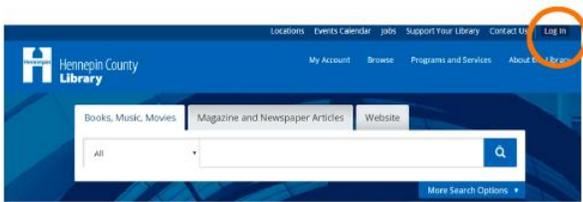
Getting Started with your Hennepin County Library Card

* Required

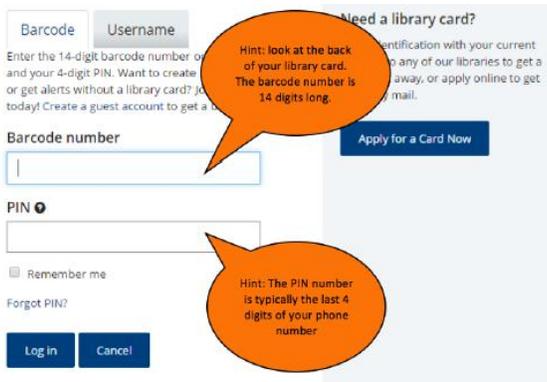
1. Open the Drive app. Click the red plus in the bottom right corner. Choose Photos and Videos. Select your Library Card. Touch the check in the top corner.



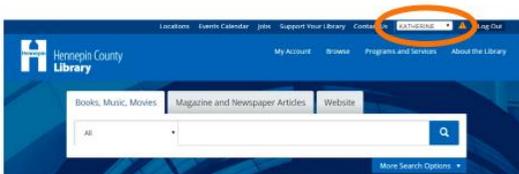
2. Visit Hennepin County Library at www.hclib.org and click on "Log In."



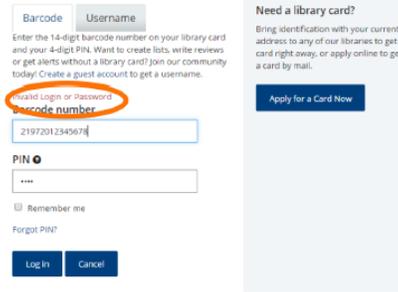
3. Log into your Hennepin County Library account using your library barcode and PIN number.



4a. When you log in successfully, your name will be at the top of the screen. It looks like this:



4b. If you are not logged in, you will get an "error" message. It looks like this:



Let us know if this worked for you.

First Name *

Last Name *

Grade *

I received... *

a new library card today.

a barcode reminder card.

Other:

I was able to log in to the Hennepin County Library site with my library card barcode and PIN. *

Yes

No

If you had a problem logging in, please describe.

What does having a library card mean to you?

Submit

Never submit passwords through Google Forms.

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