



URBAN  
LIBRARIES  
COUNCIL

# THE LEADERS LIBRARY CARD CHALLENGE

The Leaders Library Card Challenge is a national effort that brings local government, school and library leaders together to ensure that every child enrolled in school has access to public library resources.



105

total North American libraries  
have participated in the Challenge



2.8 Million

children have received library  
cards through the Challenge

As a result of participating in The Leaders Library Card Challenge, libraries report achieving the following outcomes\*:



90%

New/expanded/sustained  
relationship with school leaders



71%

New/expanded work with schools  
beyond library cards



66%

Increase in student use of library  
learning resources



63%

A formal agreement or MOU with  
school system(s)



25%

New/expanded/sustained  
relationship with elected or top-  
appointed official

*\*Source: ULC survey of LLCC participants*

*LLCC is supported in part by the Institute of Museum and Library Services*