COMMUNITY DATA
ECONOMIC DEVELOPMENT

As you begin considering how to assess the economic conditions of your community, the below table provides a set of possible introductory data points or community indicators for you to explore.

Economic Development Characteristics	Your City/County
Estimated Unemployment Rate (%)	An estimated _____% of your community's labor force is currently unemployed.
People Living Below the Poverty Line (%)	An estimated _____% of your community lives below the poverty line.
Unbanked Households (%)	An estimated _____% of households in your community are unbanked, meaning that they do not use banks or banking instutitions in any capacity. These individuals primarily use cash, money orders or prepaid debit cards.
Average Wage ($)	In your community, the average worker makes $_____ a year.
Firms less than 3 years old with fewer than 500 employees (%)	Of all the businesses in your community _____% are new, small businesses, meaning that they have less than 500 employees and opened in the last 3 years.

COMMUNITY ECONOMIC DATA

Distressed Communities Index

Created by the Economic Innovation Group, this interactive map and summary report identify how the 2008 financial crisis impacted local economies to create a measure of economic well-being.

Opportunity Index

Created by Opportunity Nation, this interactive mapping tool allows you to see your community's score around economic, education and health measures.

National Equity Atlas

Created by PolicyLink, this data and policy tool to help local leaders understand indicators of equity in their community, with data points relating to demographics, equity and economic benefits.

The New Map of Economic Growth and Recovery

Created by the Economic Innovation Group, this report identifies the geography and strength in job creation and new business formation following the 2008 financial crisis.

Location Opportunity Footprint Tool

Created by the Center for Applied Research and Engagement Systems, this interactive mapping tool allows for the overlay of different economic and place-based indicators surround a specific location.

State of the Cities Data Systems

Created by the U.S. Department of Housing and Urban Development (HUD), this data source provides links for different types of economic data for metropolitan areas, central cities and suburbs.