



E-LEARNING : TRAIN YOUR STAFF THE NEWFANGLED WAY

WEDNESDAY, September 19, 2007

1:00–2:30 ET + 12:00-1:30 CT + 11:00-12:30 MT + 10:00–11:30 PT

An Urban Libraries Council AUDIO CONFERENCE (KRM #13101) Please register by September 14th, 2007

The Urban Libraries Council (www.urbanlibraries.org) and WebJunction (www.webjunction.org) are partnering to bring you the next ULC national audio conference.

WebJunction is a cooperative of library staff, sharing and using online resources, partnering with library and cultural heritage organizations and those that support them, in order to meet their objectives through effective use of collaborative, web-based technologies.

In this thought-provoking discussion, panelists will present information and answer your questions on:

E-LEARNING FOR LIBRARY STAFF DEVELOPMENT

What are libraries doing now?

What is the effectiveness and what are the cost savings?

How does it differ from traditional training techniques?

What technologies/trends are on the horizon?

Discover why institutions are investigating e-learning for staff development. As the traditional classroom becomes a thing of the past, learn how libraries across the country are using new technologies to keep current on new collections and customer service techniques.

Join us **Wed, September 19, 2007** to learn more. Panelists include:

MARILYN MASON, Executive Director, WebJunction

- Learn about e-learning and how WebJunction, supported by the Bill & Melinda Gates Foundation, is helping libraries across the country develop and deliver online courses for their staff.

THOMAS SIMPSON, Manager, Organizational Development, Orange County Library System

- Orange County has been a leader and early adopter of e-learning principles. Find out the pros and cons of rolling out e-learning staff development programs.

HELENE BLOWERS, Public Services Technology Director, Public Library of Charlotte & Mecklenburg County

- PLCMC's "Learning 2.0" program has been a successful national model for training library staff. This self-discovery program encourages staff to develop online skills and explore web 2.0 tools and new technologies.

Moderator: Martín Gómez, President/CEO, Urban Libraries Council

To register, please contact ULC at info@urbanlibraries.org for a registration form to send to KRM, our Audio Conference producer. The cost of this conference is \$125 per phone connection.

REGISTRATION IS OPEN TO ULC MEMBERS THROUGH SEPTEMBER 14, 2007